

## **Migration towards nationwide broadband connectivity: Indonesia Telecom industry**

~ *Frost & Sullivan* hosted the annual Telecom summit in Jakarta in association with MASTEL ~

**Jakarta, Indonesia, November 11, 2009** – The **2<sup>nd</sup> Annual Indonesia Telecoms International Summit**, a two-day summit on the nation's telecommunication growth and challenges kick-started today in Jakarta.

Held in association with MASTEL, the summit opened with remarks from Setyanto P. Santosa, Chairman of MASTEL. The Guest-of-Honour, Tifatul Sembiring, Minister of Communication and Information, Depkominfo, Indonesia, outlined the country's current focus and landscape in his opening keynote. He elaborated on the policies, plans, priorities and key initiatives that the government was concentrating on to attain nationwide broadband access and digital convergence in Indonesia.

A key highlight at the summit was the *Frost & Sullivan* expert presentation on the Indonesian telecoms market outlook 2009-2012. Discussing on the impact of infrastructure transformation, new business and service opportunities, the convergence of telecoms and digital broadcasting the outlook was a guide to both existing and upcoming operators looking to invest into one of Asia's strongest mobile growth markets.

From local perspectives on their focus and plans the summit moved onto a CEO round-table discussion that explored the opportunities and challenges of the wireless broadband vision for Indonesia. Moderated by Nitin Bhat, Senior Vice President, ICT Practice at *Frost & Sullivan*, the round-table saw expert opinion sharing from Hasnul Suhaimi, President Director, PT Excelcomindo Pratama (XL) and John Stefanac, President, Qualcomm Southeast Asia / Pacific and Vice President, Qualcomm. The duo addressed operators within and from the region on the prospects the local market held and how they can tap on those in the near future.

Enforcing on the timeliness of the topics at the summit, Mr. Bhat, commented, "Indonesia holds significant potential for WiMAX technology. Especially now that licenses have been issued, existing operators will need to set their plans in action to accelerate wireless broadband adoption in the market."

Adding further insight to the market, he commented that while Indonesia's overall internet user penetration illustrates that the nation is behind most ASEAN countries, the market, driven by mobile social networking, has been quickly catching-up. However, he cautioned that this opportunity comes with the challenge of having to manage exponential data traffic increases and associated costs with new revenues derived from mobile data usage.

The summit brought together close to 200 stakeholders in the Indonesian Telecoms industry with over 85 per cent from within the country and the rest from neighbouring markets. The highly informative and interactive summit designed to provide a holistic view of the telecoms market in Indonesia, will enter day two of its program tomorrow.

On the second day further interesting topics will be discussed. These include, government initiatives and regulatory strategies, WiMAX planning and market opportunities, broadband networks and business models empowering the smart automated society

and expanding the customer experience with mobile entertainment and premium content.

For more information on the summit please visit, [www.frost-indotelecom.com](http://www.frost-indotelecom.com)

The summit is held in association with MASTEL. Qualcomm is the platinum sponsor for the summit, Clarity and Convergys are the gold sponsors while ECI is the technology workshop sponsor. Cisco, Dialogic, Elite Core and SAP are the partner sponsors for the summit.

Wall Street Journal Asia is the official newspaper partner, PR Newswire is the official newswire, Telecom Aisa and Wireless Asia are the official media partners for the summit. Other media partners for the summit include, Bisnis Indonesia, Strategic Path Asia and ZDNet Asia.

The summit's supporting associations are GSA, GSMA Mobile Broadband, Mobile Entertainment Forum, Mobile Marketing Association, Mobile Monday Indonesia, UMTS Forum and Wireless Industry Partnership.

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